# Advertising & Sponsorship Packages

	Bronze	Silver	Gold	Platinum
	1,500	3,000	5,000	10,000
Facility (Wally Tate Park / Bonemill Road Park)				
Naming Rights Ground Name / MyCricket, Signage on Grandstand, front entrance				÷,
Boundary Rope Signage Field 1 & Field 2 at Wally Tate				Ž.
Premium Banner Spaces Hi visibility from external traffic zones			Ž.	*
Non-Premium Banner Spaces Internal Site Exposure; lower visibility from external traffic zones		*	÷.	Š
Team Wear				
Match Day Shirt				<b>%</b>
Training / Travel Shirt [Prominent]			Ž.	** **
Training / Travel Shirt [Non-Prominent]	÷.	- Sh	Ž.	Ž.
Media / e Marketing				
Ground Name in MyCricket - Facility Search				- Sh
Media Articles and Acknowledgement at Events			÷.	Ž:
Direct Marketing Opportunity to members/visitors		Ž.	÷.	÷.
Listing / Logo on Web Site, YouTube and Socials	÷,	*	Ž,	Š

## Advertising & Sponsorship Packages

## PLATINUM - 3 YEARS / \$10,000

Premium Level Branding Exposure on ALL Facilities, Team Wear, and Club Media Channels

Opportunity to place your brand in a high traffic / high visibility promotion on the roof of the grandstand at Wally Tate cricket grounds, visible day and under lights to Kuraby Train Station, Brisbane / Gold Coast Train line, Kuraby Mosque, Kuraby Farmers Market, Beenleigh Road and the Gateway Motorway traffic.

**GROUND NAMING RIGHTS** 

8 x TOP BANNER SPACES\*\*

2 x FIELD BOUNDARY ROPES\*\*

TEAMWEAR PRINCIPAL LOGO

PRINCIPAL MEDIA PARTNER

#### GOLD - 3 YEARS / \$5.000

Premium Community Level Branding Exposure on ALL Facilities, Team Wear, and Club Media Channels

This opportunity will place your brand in a prominent location to promote to the local community. It can include opportunity to provide direct marketing offers to both club members and visitors to our facilities.

6 x PREMIUM BANNER SPACES\*\*

TEAMWEAR MATCH & TRAINING/TRAVEL LOGO

PREMIUM MEDIA PARTNER

#### **SILVER - 3 YEARS / \$3,000**

Community Level Branding Exposure on Facilities, Team Wear, and Club Media Channels

This opportunity will place your brand in a location to promote to the local community. It clearly demonstrates your support for the local community and will provide you with local level brand exposure.

4 x STANDARD BANNER SPACES\*\*

TEAMWEAR TRAINING & TRAVEL LOGO

MEDIA PARTNER

### **BRONZE - 3 YEARS / \$1,500**

Local Level Branding Exposure on Club Facilities, Team Wear, and Club Media Channels.

This opportunity will place your brand in a location to promote to the local community. It will demonstrate your support MEDIA PARTNER for the local community to club members and our visitors.

2 x STANDARD BANNER SPACES\*\*

TEAMWEAR TRAINING & TRAVEL LOGO

 $^{**}$  All advertising materials are to be supplied or the cost of banner to be met by sponsor, size as agreed by club All sponsorship packages may be tailored to suit the needs of the partner and may include in-kind support where appropriate. Please contact the club to discuss further.

